
SEO Analysis Report

<https://site.khanit.tech/import/>

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1. Overall SEO Score



Solid foundation, but several areas need improvement to compete effectively.

2. Technical Health Analysis

GOOD	HTTPS / SSL	HTTPS enabled
Issuer: Let's Encrypt Expires in 88 days		
GOOD	Mobile Viewport	width=device-width, initial-scale=1.0
WARNING	Response Time	2581ms
GOOD	HTML Size	36.5 KB
GOOD	robots.txt	Found
robots.txt found and accessible.		
GOOD	XML Sitemap	https://site.khanit.tech/sitemap.xml
Sitemap found at: https://site.khanit.tech/sitemap.xml		
GOOD	Meta Robots	index, follow
Indexing is allowed (default or explicit).		
GOOD	Structured Data (Schema)	Organization, FAQPage
Schema types: Organization, FAQPage		
BAD	Render-Blocking Resources	8 render-blocking scripts, 2 stylesheets
8 blocking scripts. Consider adding async/defer attributes.		
GOOD	Open Graph Tags	5/5 tags present
All Open Graph tags present for rich social sharing.		
GOOD	Twitter Card	summary_large_image

3. On-Page SEO Audit

GOOD	Title Tag	"Import Export Agency Freight Forwarding & Customs Company" (59 chars)	Length: 59 chars. Good length for search display.
GOOD	Meta Description	"Vantage Global Trade is reliable import export agency offering international fre..." (158 chars)	Length: 158 chars. Good length.
GOOD	H1 Heading	Global trade,delivered— not just shipped.	H1: "Global trade,delivered— not just shipped."
GOOD	H2 Headings	7 heading(s)	Found 7 H2 tags for content structure.
GOOD	Image Alt Text	5 images: 5 with alt, 0 missing	5/5 images have alt text. All images covered.
GOOD	Internal & External Links	41 internal, 3 external	41 internal, 3 external links. Anchor text looks good.
GOOD	Canonical Tag	https://site.khanit.tech/import/	Canonical: https://site.khanit.tech/import/
GOOD	URL Structure	https://site.khanit.tech/import/	URL is clean and well-structured.

4. Content Quality Assessment

GOOD	Word Count	1,028 words. Good content depth.
WARNING	Content-to-Code Ratio	18.4% text content in HTML.
BAD	Readability (Flesch)	Score: 36.4 — Difficult (college graduate). Consider simplifying for wider reach.

E-E-A-T Signals

Author Expertise Signals	Trust Signals
✓ No author attribution found	✓ Byline detected

Freshness Signals

WARNING**Freshness**

No date or freshness signals detected. Add publish/modified dates.

5. Keyword Strategy Insights

Top Keywords Detected

freight (13) trade (13) export (12) import (11) customs (8) vantage (8) compliance (8) documentation (7) agency (6) forwarding (6) services (6)
textiles (6) port (6) learn (6) global (5)

Keyword Insights

Keyword targeting looks reasonable. Consider expanding content and building topical authority around your main keyword.

Keyword Opportunities

6. Competitor Comparison

No competitors added. Add competitor URLs to enable comparison analysis.

7. AI-Powered Recommendations

MEDIUM

1. Improve content readability

Flesch score of 36.4 indicates very difficult text. Most web content should target 60+.

Expected impact: Better user engagement and lower bounce rate

MEDIUM

2. Reduce render-blocking scripts

8 blocking scripts slow page load. Add async/defer attributes.

Expected impact: Faster page load + better Core Web Vitals

Summary of Key Improvement Actions

Top 5 prioritized fixes to improve your SEO ranking.

1

Improve content readability medium

Flesch score of 36.4 indicates very difficult text. Most web content should target 60+.

Impact: Better user engagement and lower bounce rate

2

Reduce render-blocking scripts medium

8 blocking scripts slow page load. Add async/defer attributes.

Impact: Faster page load + better Core Web Vitals