
SEO Analysis Report

<https://site.khanit.tech/ecom/>

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1. Overall SEO Score



Solid foundation, but several areas need improvement to compete effectively.

2. Technical Health Analysis

GOOD	HTTPS / SSL	HTTPS enabled
Issuer: Let's Encrypt Expires in 88 days		
GOOD	Mobile Viewport	width=device-width, initial-scale=1.0
WARNING	Response Time	2052ms
GOOD	HTML Size	21.7 KB
GOOD	robots.txt	Found
robots.txt found and accessible.		
GOOD	XML Sitemap	https://site.khanit.tech/sitemap.xml
Sitemap found at: https://site.khanit.tech/sitemap.xml		
GOOD	Meta Robots	index, follow
Indexing is allowed (default or explicit).		
GOOD	Structured Data (Schema)	Organization
Schema types: Organization		
BAD	Render-Blocking Resources	9 render-blocking scripts, 2 stylesheets
9 blocking scripts. Consider adding async/defer attributes.		
WARNING	Open Graph Tags	4/5 tags present
Missing: og:image. Social previews will be incomplete.		
GOOD	Twitter Card	summary_large_image

3. On-Page SEO Audit

GOOD

Title Tag

"Premium | Timepieces, Leather Goods & Everyday Carry." (54 chars)

Length: 54 chars. Good length for search display.

GOOD

Meta Description

"Discover AURUM & Co. — premium timepieces, full-grain leather goods, and refined..." (156 chars)

Length: 156 chars. Good length.

GOOD

H1 Heading

Objects WorthPassing Down

H1: "Objects WorthPassing Down"

GOOD

H2 Headings

3 heading(s)

Found 3 H2 tags for content structure.

GOOD

Image Alt Text

5 images: 5 with alt, 0 missing

5/5 images have alt text. All images covered.

GOOD

Internal & External Links

34 internal, 3 external

34 internal, 3 external links. Anchor text looks good.

GOOD

Canonical Tag

https://site.khanit.tech/ecom/index.php

Canonical: https://site.khanit.tech/ecom/index.php

GOOD

URL Structure

https://site.khanit.tech/ecom/

URL is clean and well-structured.

4. Content Quality Assessment

WARNING

Word Count

522 words. Moderate depth — more content could improve rankings.

BAD

Content-to-Code Ratio

14.3% text content in HTML.

GOOD

Readability (Flesch)

Score: 60.4 — Standard (8th-9th grade). Accessible for broad audiences.

E-E-A-T Signals

Author Expertise Signals

✓ No author attribution found

Trust Signals

✓ Byline detected

Freshness Signals

WARNING**Freshness**

No date or freshness signals detected. Add publish/modified dates.

5. Keyword Strategy Insights

Top Keywords Detected

leather (9)

aurum (8)

cart (5)

timepieces (4)

goods (4)

made (4)

lifetime (4)

product (4)

reviews (4)

sable (4)

verified (4)

everyday (3)

carry (3)

collection (3)

full (3)

Keyword Insights

Keyword targeting looks reasonable. Consider expanding content and building topical authority around your main keyword.

Keyword Opportunities

6. Competitor Comparison

No competitors added. Add competitor URLs to enable comparison analysis.

7. AI-Powered Recommendations

MEDIUM

1. Complete Open Graph tags

Missing: og:image. Incomplete OG tags break social sharing previews.

Expected impact: Better social media engagement

MEDIUM

2. Reduce render-blocking scripts

9 blocking scripts slow page load. Add async/defer attributes.

Expected impact: Faster page load + better Core Web Vitals

Summary of Key Improvement Actions

Top 5 prioritized fixes to improve your SEO ranking.

1

Complete Open Graph tags medium

Missing: og:image. Incomplete OG tags break social sharing previews.

Impact: Better social media engagement

2

Reduce render-blocking scripts medium

9 blocking scripts slow page load. Add async/defer attributes.

Impact: Faster page load + better Core Web Vitals