
SEO Analysis Report

<https://site.khanit.tech/visa/>

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1. Overall SEO Score



On-Page		100
Technical		82
Content		33

Solid foundation, but several areas need improvement to compete effectively.

2. Technical Health Analysis

GOOD

HTTPS / SSL

HTTPS enabled

Issuer: Let's Encrypt
Expires in 89 days

GOOD

Mobile Viewport

width=device-width, initial-scale=1.0

WARNING

Response Time

2330ms

GOOD

HTML Size

22.8 KB

GOOD

robots.txt

Found

robots.txt found and accessible.

GOOD

XML Sitemap

<https://site.khanit.tech/sitemap.xml>

Sitemap found at: <https://site.khanit.tech/sitemap.xml>

GOOD

Meta Robots

index, follow

Indexing is allowed (default or explicit).

GOOD

Structured Data (Schema)

LocalBusiness

Schema types: LocalBusiness

BAD

Render-Blocking Resources

8 render-blocking scripts, 2 stylesheets

8 blocking scripts. Consider adding async/defer attributes.

WARNING

Open Graph Tags

4/5 tags present

Missing: og:image. Social previews will be incomplete.

GOOD

Twitter Card

summary_large_image

3. On-Page SEO Audit

GOOD	Title Tag	"Overseas Visa Consultants Visas Voyager Visa Consultants" (60 chars)	Length: 60 chars. Good length for search display.
GOOD	Meta Description	"Visa Consultants is visa agency you secure study, work, tourist visas, permanent..." (154 chars)	Length: 154 chars. Good length.
GOOD	H1 Heading	Your Journey toGlobal OpportunityBegins Here	H1: "Your Journey toGlobal OpportunityBegins Here"
GOOD	H2 Headings	5 heading(s)	Found 5 H2 tags for content structure.
GOOD	Image Alt Text	0 images: 0 with alt, 0 missing	0/0 images have alt text. All images covered.
GOOD	Internal & External Links	34 internal, 2 external	34 internal, 2 external links. 5 generic anchors ("click here") — use descriptive text.
GOOD	Canonical Tag	http://localhost/visa/index.php	Canonical: http://localhost/visa/index.php
GOOD	URL Structure	https://site.khanit.tech/visa/	URL is clean and well-structured.

4. Content Quality Assessment

WARNING	Word Count	798 words. Moderate depth — more content could improve rankings.
WARNING	Content-to-Code Ratio	22.3% text content in HTML.
BAD	Readability (Flesch)	Score: 33.5 — Difficult (college graduate). Consider simplifying for wider reach.

E-E-A-T Signals

Author Expertise Signals ✓ No author attribution found	Trust Signals ✓ Byline detected
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Freshness Signals

WARNING**Freshness**

No date or freshness signals detected. Add publish/modified dates.

5. Keyword Strategy Insights

Top Keywords Detected

visa (27) study (12) voyager (10) immigration (9) consultants (7) application (5) assessment (5) learn (5) end (4) professional (4) canada (4)

visas (3) permanent (3) residency (3) licensed (3)

Keyword Insights

Keyword targeting looks reasonable. Consider expanding content and building topical authority around your main keyword.

Keyword Opportunities

6. Competitor Comparison

No competitors added. Add competitor URLs to enable comparison analysis.

7. AI-Powered Recommendations

MEDIUM

1. Complete Open Graph tags

Missing: og:image. Incomplete OG tags break social sharing previews.

Expected impact: Better social media engagement

MEDIUM

2. Improve content readability

Flesch score of 33.5 indicates very difficult text. Most web content should target 60+.

Expected impact: Better user engagement and lower bounce rate

MEDIUM

3. Reduce render-blocking scripts

8 blocking scripts slow page load. Add async/defer attributes.

Expected impact: Faster page load + better Core Web Vitals

LOW

4. Replace generic anchor text

5 links use generic text ("click here", "read more"). Descriptive anchors pass more SEO value.

Expected impact: Improved internal link equity flow

Summary of Key Improvement Actions

Top 5 prioritized fixes to improve your SEO ranking.

1 Complete Open Graph tags medium

Missing: og:image. Incomplete OG tags break social sharing previews.

Impact: Better social media engagement

2 Improve content readability medium

Flesch score of 33.5 indicates very difficult text. Most web content should target 60+.

Impact: Better user engagement and lower bounce rate

3 Reduce render-blocking scripts medium

8 blocking scripts slow page load. Add async/defer attributes.

Impact: Faster page load + better Core Web Vitals

4 Replace generic anchor text low

5 links use generic text ("click here", "read more"). Descriptive anchors pass more SEO value.

Impact: Improved internal link equity flow