
SEO Analysis Report

<https://site.khanit.tech/hospital/>

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1. Overall SEO Score



2. Technical Health Analysis

GOOD	HTTPS / SSL HTTPS enabled Issuer: Let's Encrypt Expires in 89 days
GOOD	Mobile Viewport width=device-width, initial-scale=1.0
WARNING	Response Time 1879ms
GOOD	HTML Size 52.5 KB
GOOD	robots.txt Found robots.txt found and accessible.
GOOD	XML Sitemap https://site.khanit.tech/sitemap.xml Sitemap found at: https://site.khanit.tech/sitemap.xml
GOOD	Meta Robots index, follow Indexing is allowed (default or explicit).
GOOD	Structured Data (Schema) Hospital, WebSite Schema types: Hospital, WebSite
WARNING	Render-Blocking Resources 4 render-blocking scripts, 2 stylesheets 4 blocking scripts. Consider adding async/defer attributes.
WARNING	Open Graph Tags 4/5 tags present Missing: og:image. Social previews will be incomplete.
GOOD	Twitter Card summary_large_image

3. On-Page SEO Audit

GOOD	Title Tag	"Meridian Health Hospital San Francisco Compassionate Care" (59 chars)	Length: 59 chars. Good length for search display.
GOOD	Meta Description	"Meridian Health is the best hospital in San Francisco for compassionate, accredi..." (152 chars)	Length: 152 chars. Good length.
GOOD	H1 Heading	Your health, cared for by people who listen	H1: "Your health, cared for by people who listen"
GOOD	H2 Headings	5 heading(s)	Found 5 H2 tags for content structure.
GOOD	Image Alt Text	0 images: 0 with alt, 0 missing	0/0 images have alt text. All images covered.
GOOD	Internal & External Links	38 internal, 2 external	38 internal, 2 external links. Anchor text looks good.
GOOD	Canonical Tag	https://site.khanit.tech/hospital/includes/./hospital/includes/./index.php	Canonical: https://site.khanit.tech/hospital/includes/./hospital/includes/./index.php
GOOD	URL Structure	https://site.khanit.tech/hospital/	URL is clean and well-structured.

4. Content Quality Assessment

WARNING	Word Count	605 words. Moderate depth — more content could improve rankings.
BAD	Content-to-Code Ratio	7.9% text content in HTML.
BAD	Readability (Flesch)	Score: 35.9 — Difficult (college graduate). Consider simplifying for wider reach.

E-E-A-T Signals

Author Expertise Signals	Trust Signals
✓ No author attribution found	✓ Byline detected

Freshness Signals

WARNING**Freshness**

No date or freshness signals detected. Add publish/modified dates.

5. Keyword Strategy Insights

Top Keywords Detected

care (20) patient (11) health (7) emergency (6) learn (6) team (6) accredited (5) meridian (4) doctors (4) specialist (4) book (4) pediatrics (4)
cardiology (4) view (4) hospital (3)

Keyword Insights

Keyword targeting looks reasonable. Consider expanding content and building topical authority around your main keyword.

Keyword Opportunities

6. Competitor Comparison

No competitors added. Add competitor URLs to enable comparison analysis.

7. AI-Powered Recommendations

MEDIUM

1. Complete Open Graph tags

Missing: og:image. Incomplete OG tags break social sharing previews.

Expected impact: Better social media engagement

MEDIUM

2. Improve content readability

Flesch score of 35.9 indicates very difficult text. Most web content should target 60+.

Expected impact: Better user engagement and lower bounce rate

MEDIUM

3. Reduce render-blocking scripts

4 blocking scripts slow page load. Add async/defer attributes.

Expected impact: Faster page load + better Core Web Vitals

Summary of Key Improvement Actions

Top 5 prioritized fixes to improve your SEO ranking.

1

Complete Open Graph tags medium

Missing: og:image. Incomplete OG tags break social sharing previews.

Impact: Better social media engagement

2

Improve content readability medium

Flesch score of 35.9 indicates very difficult text. Most web content should target 60+.

Impact: Better user engagement and lower bounce rate

3

Reduce render-blocking scripts medium

4 blocking scripts slow page load. Add async/defer attributes.

Impact: Faster page load + better Core Web Vitals