
SEO Analysis Report

<https://site.khanit.tech/course>

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1. Overall SEO Score



On-Page		94
Technical		86
Content		50

Solid foundation, but several areas need improvement to compete effectively.

2. Technical Health Analysis

GOOD

HTTPS / SSL

HTTPS enabled

Issuer: Let's Encrypt
Expires in 89 days

GOOD

Mobile Viewport

width=device-width, initial-scale=1, viewport-fit=cover

WARNING

Response Time

2375ms

GOOD

HTML Size

81.4 KB

GOOD

robots.txt

Found

robots.txt found and accessible.

GOOD

XML Sitemap

<https://site.khanit.tech/sitemap.xml>

Sitemap found at: <https://site.khanit.tech/sitemap.xml>

GOOD

Meta Robots

Not set (default: index, follow)

Indexing is allowed (default or explicit).

GOOD

Structured Data (Schema)

Organization, WebSite

Schema types: Organization, WebSite

BAD

Render-Blocking Resources

7 render-blocking scripts, 2 stylesheets

7 blocking scripts. Consider adding async/defer attributes.

GOOD

Open Graph Tags

5/5 tags present

All Open Graph tags present for rich social sharing.

GOOD

Twitter Card

summary_large_image

3. On-Page SEO Audit

GOOD

Title Tag

"Lumina Academy — Best Online Courses & Career-Ready Skills" (58 chars)

Length: 58 chars. Good length for search display.

GOOD

Meta Description

"Premium online courses in web development, data science, UI/UX design, marketing..." (160 chars)

Length: 160 chars. Good length.

GOOD

H1 Heading

Learn the skillsthat get you hired.

H1: "Learn the skillsthat get you hired."

GOOD

H2 Headings

5 heading(s)

Found 5 H2 tags for content structure.

WARNING

Image Alt Text

13 images: 12 with alt, 1 missing

12/13 images have alt text. 1 images missing alt — harms accessibility and image SEO.

GOOD

Internal & External Links

31 internal, 3 external

31 internal, 3 external links. Anchor text looks good.

GOOD

Canonical Tag

https://www.luminaacademy.com/

Canonical: https://www.luminaacademy.com/

GOOD

URL Structure

https://site.khanit.tech/course/

URL is clean and well-structured.

4. Content Quality Assessment

GOOD

Word Count

863 words. Good content depth.

BAD

Content-to-Code Ratio

6.7% text content in HTML.

WARNING

Readability (Flesch)

Score: 48.1 — Fairly difficult (college level). Consider simplifying for wider reach.

E-E-A-T Signals

Author Expertise Signals

✓ No author attribution found

Trust Signals

✓ Byline detected

Freshness Signals

WARNING**Freshness**

No date or freshness signals detected. Add publish/modified dates.

5. Keyword Strategy Insights

Top Keywords Detected

course (19)

career (12)

design (11)

data (8)

real (8)

courses (7)

web (7)

development (7)

science (7)

project (6)

mentor (6)

verified (6)

product (6)

portfolio (6)

online (5)

Keyword Insights

Keyword targeting looks reasonable. Consider expanding content and building topical authority around your main keyword.

Keyword Opportunities

6. Competitor Comparison

No competitors added. Add competitor URLs to enable comparison analysis.

7. AI-Powered Recommendations

MEDIUM

1. Add alt text to all images

1 images missing alt text. This hurts accessibility and image SEO.

Expected impact: Better accessibility + Google Images traffic

MEDIUM

2. Reduce render-blocking scripts

7 blocking scripts slow page load. Add async/defer attributes.

Expected impact: Faster page load + better Core Web Vitals

Summary of Key Improvement Actions

Top 5 prioritized fixes to improve your SEO ranking.

1

Add alt text to all images medium

1 images missing alt text. This hurts accessibility and image SEO.

Impact: Better accessibility + Google Images traffic

2

Reduce render-blocking scripts medium

7 blocking scripts slow page load. Add async/defer attributes.

Impact: Faster page load + better Core Web Vitals