
SEO Analysis Report

<https://site.khanit.tech/college>

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1. Overall SEO Score



2. Technical Health Analysis

GOOD	HTTPS / SSL HTTPS enabled Issuer: Let's Encrypt Expires in 89 days
GOOD	Mobile Viewport width=device-width, initial-scale=1.0
WARNING	Response Time 2747ms
GOOD	HTML Size 33.4 KB
GOOD	robots.txt Found robots.txt found and accessible.
GOOD	XML Sitemap https://site.khanit.tech/sitemap.xml Sitemap found at: https://site.khanit.tech/sitemap.xml
GOOD	Meta Robots index, follow Indexing is allowed (default or explicit).
GOOD	Structured Data (Schema) EducationalOrganization, Course, FAQPage Schema types: EducationalOrganization, Course, FAQPage
WARNING	Render-Blocking Resources 4 render-blocking scripts, 5 stylesheets 4 blocking scripts. Consider adding async/defer attributes.
GOOD	Open Graph Tags 5/5 tags present All Open Graph tags present for rich social sharing.
GOOD	Twitter Card summary_large_image

3. On-Page SEO Audit

GOOD	Title Tag	"College Placement Agency University Admissions Guidance" (57 chars)	Length: 57 chars. Good length for search display.
GOOD	Meta Description	"ScholarBridge helps students win places at top universities with 94% placement s..." (151 chars)	Length: 151 chars. Good length.
GOOD	H1 Heading	We get you into the right college — and on your way to the right career.	H1: "We get you into the right college — and on your way to the right career."
GOOD	H2 Headings	5 heading(s)	Found 5 H2 tags for content structure.
GOOD	Image Alt Text	7 images: 7 with alt, 0 missing	7/7 images have alt text. All images covered.
GOOD	Internal & External Links	29 internal, 7 external	29 internal, 7 external links. Anchor text looks good.
GOOD	Canonical Tag	https://www.scholarbridge.co.uk/	Canonical: https://www.scholarbridge.co.uk/
GOOD	URL Structure	https://site.khanit.tech/college/	URL is clean and well-structured.

4. Content Quality Assessment

WARNING	Word Count	733 words. Moderate depth — more content could improve rankings.
BAD	Content-to-Code Ratio	14.4% text content in HTML.
BAD	Readability (Flesch)	Score: 29.5 — Difficult (college graduate). Consider simplifying for wider reach.

E-E-A-T Signals

Author Expertise Signals ✓ No author attribution found	Trust Signals ✓ No trust signals detected
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Freshness Signals

WARNING**Freshness**

No date or freshness signals detected. Add publish/modified dates.

5. Keyword Strategy Insights

Top Keywords Detected

university (20) college (11) placement (11) london (8) success (7) admissions (6) programs (6) placed (6) finance (6) career (5) scholarbridge (5)
application (5) coaching (5) students (5) agency (4)

Keyword Insights

Keyword targeting looks reasonable. Consider expanding content and building topical authority around your main keyword.

Keyword Opportunities

6. Competitor Comparison

No competitors added. Add competitor URLs to enable comparison analysis.

7. AI-Powered Recommendations

MEDIUM

1. Improve content readability

Flesch score of 29.5 indicates very difficult text. Most web content should target 60+.

Expected impact: Better user engagement and lower bounce rate

MEDIUM

2. Reduce render-blocking scripts

4 blocking scripts slow page load. Add async/defer attributes.

Expected impact: Faster page load + better Core Web Vitals

Summary of Key Improvement Actions

Top 5 prioritized fixes to improve your SEO ranking.

1

Improve content readability medium

Flesch score of 29.5 indicates very difficult text. Most web content should target 60+.

Impact: Better user engagement and lower bounce rate

2

Reduce render-blocking scripts medium

4 blocking scripts slow page load. Add async/defer attributes.

Impact: Faster page load + better Core Web Vitals